

ACTION

REPORT FOR DONORS & SUPPORTERS



2014

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Patients at St. Michael's Hospital take part in a sound effects workshop facilitated by filmmaker Nicole Dorsey. PHOTO BY YURI MARKAROV, MEDICAL MEDIA CENTRE, ST. MICHAEL'S HOSPITAL.



Reel Comfort participants learn about stop-motion animation. PHOTO COURTESY OF JASON LAPEYRE.

Reel Comfort: Real Impact

BY LEN MILLEY, MAJOR GIFTS SPECIALIST

Your support has helped us nearly double the number of lives changed through this innovative arts-based therapy programme.

In the 2013 edition of ACTION we introduced you to Reel Comfort, our programme of outreach to mental health patients within the psychiatric units of St. Michael's and Toronto General Hospitals. We are so pleased to report that due in large part to very generous TIFF Members and donors, Reel Comfort has seen tremendous growth, nearly doubling the number of participants in the programme in just one year. We have also organized film screenings aimed at healthcare students and professionals, reaching a new demographic for Reel Comfort.

We have added Mount Sinai Hospital as a third regular site for Reel Comfort, and hope to announce another regular site before year's end. There have been successful pilot events held at Baycrest,

North York Seniors Centre, Sunnybrook Health Sciences Centre and Gilda's Club, among others, and we are currently in preliminary talks with several other hospitals and organizations across the GTA about the programme.

In creating Reel Comfort, we feel that we have found something special, something that touches those who often feel alienated and vulnerable, and another way to work toward our mission of transforming the way people see the world, through film. With the incredible—and rapidly growing—demand and popularity of this programme, it seems that we are doing just that.

Thank you so much for your support of TIFF, and for helping to provide Reel Comfort to those who need it.



Mohamed (top right) with his fellow TIFF Next Wave Committee members. PHOTO BY GEOFF GUNN FOR TIFF.

Encouraging Creativity in the Community

In underserved communities across the city, TIFF's Special Delivery helps open young minds to the possibility of possibilities.

BY KRIS KINSEY, ASSISTANT,
GOVERNMENT & FOUNDATION RELATIONS

TIFF's Special Delivery programme continues to build relationships with local community agencies to help remove geographic, financial, and cultural barriers that prevent young people from accessing TIFF's programmes. With 20 community partnerships this year, Special Delivery was able to bring film screenings, director discussions, and film-craft workshops to nearly 2,000 children and youth from across Toronto, giving these young people the mentors, guidance, and tools to help express themselves creatively. Thanks to the kind support of donors and supporters like you, Special Delivery is free for all participating youth.

Some highlights from 2014:

- Delisle Youth Services completed a series of stop-motion shorts focusing on identity that were featured at *In Bloom: A Celebration of Teen Spirit and the Arts*, an initiative that aims to reduce the stigma around youth mental health and encourages a spirit of creativity, community, and generosity among Toronto teens.
- Long-time Special Delivery partner Success Beyond Limits sent a candidate to apply for the TIFF Next Wave Committee. Following a rigorous application and interview process, we are delighted to have a former Special Delivery participant, Mohamed, on the committee for the 2014/2015 season. He's a valuable asset to the team.
- Scadding Court Leading Ladies took cameras to the streets in their community to ask what Women's Economic Empowerment means in our current context. The girls will screen their documentary outlining this experience at the Scadding Court Community Centre in the new year.

TIFF: A Place to Grow

BY KRIS KINSEY

The TIFF Next Wave Committee provides exciting opportunities for the personal and professional growth of young film enthusiasts. ACTION catches up with two Committee alumni.



Nasma Ahmed

Nasma was on the TIFF Next Wave Committee for the 2012–2013 season, and is currently studying Public Policy and English at the University of Toronto in Scarborough. Nasma is actively engaged in community and volunteerism, and recently helped to organize a TIFF Special Delivery screening at the Regent Park Community Centre for Outburst!, a program for young Muslim women in Toronto who are breaking silence and speaking out about violence. She is the Canadian representative on the State Farm Youth Advisory Board, and is on the Community Engagement Council at the Toronto 2015 Pan Am & Parapan Am Games. Nasma is also a freelance web developer, building websites and web applications for non-profits and small business in North America. She frequently sends us links to grants and funding opportunities to support and grow TIFF programmes. Earlier this year, Nasma also supported her younger sister's successful application to serve on the 2014 TIFF Kids International Film Festival jury.



Matilda Davidson

Matilda was a TIFF Next Wave Committee member from 2011 to 2013. While in high school, Matilda worked as a co-op student in TIFF's Philanthropy & Membership department and continues to be employed in our Festival Box Office. She is currently enrolled in her second year of film studies at the University of Toronto and has served as TIFF liaison with the Cinema Studies Student Union (CINSSU). Matilda recently completed internships with Bruce MacDonald's new feature film *Hellions* and Whizbang Films, and is also pursuing a career as an actor. Matilda credits her experience with TIFF for encouraging her to pursue her passions.

The TIFF Next Wave Committee is supported by The Slaight Family Foundation Learning Fund and donors like you.

TIFF Next Wave Committee members, including Nasma and Matilda (front and centre), at the 2013 TIFF Next Wave Film Festival.

PHOTO BY SARJOUN FAOUR FOR TIFF.

Continuing Sid's Legacy

The Sid Adilman Mentorship Programme honours the career of an iconic Canadian journalist and nurtures the next generation of entertainment writers.

BY JASON WAGAR, SENIOR MANAGER, INDIVIDUAL GIVING & FOUNDATIONS



DANIEL HOROWITZ. PHOTO BY MICHAEL BARKER FOR TIFF.

When Daniel Horowitz reflects back on what surprised him the most at the 2014 Toronto International Film Festival, it was seeing his own name in print.

Daniel was this year's recipient of the Sid Adilman Mentorship Programme, designed to further develop the skills of one emerging journalist who demonstrates a strong interest in film and arts.

"Having started my career at a time when the material basis for the newspaper industry is shifting, changing the way we hold, see, and interact with written media, it was an honour and a goal achieved to have my name published in print," he says.

This two-week internship delves deep into a side of the Toronto International Film Festival few get to experience. Through the programme, Daniel received a Festival press pass and worked closely

with esteemed trade publication *Screen Daily* and the TIFF Press Office to learn the ins-and-outs of covering one of the world's largest public film festivals. He wrote reviews and articles, conducted interviews, and created blog posts, all while networking with local and international journalists.

"As editorial intern for *Screen International*, I expected that all of my contributions would be available only online. You can imagine my pleasant surprise to open one of the dailies and see that my interview with the director and star of *The Big Game* was featured in the 2014 Festival coverage."

The Sid Adilman Mentorship Programme was created to honour arts journalist Sid Adilman, who covered entertainment in Canada for 42 years, starting at the *Toronto Star* in 1960. Sid was one of the country's most influential

and widely read columnists, and a champion for Canadian art and artists until his death in 2006. He regularly covered the Toronto International Film Festival, even as a freelancer after retirement.

Sid's family and many friends came together after he died to create the Sid Adilman Endowment Fund at TIFF, funding the initiative to encourage emerging journalists like Daniel.

"Within the educational environment of an internship," Daniel says, "the Sid Adilman Mentorship Programme offered me an opportunity to indulge my passion for cinema while gaining relevant experience for a future and desired career in entertainment journalism."

A World of Pride: LGBT RIGHTS ON FILM

This landmark initiative, complete with film programmes, a free exhibition, and events with special guests, celebrated how far we’ve come — and revealed how much further there is to go.

BY DAVID CAREY, DIRECTOR, GOVERNMENT & FOUNDATION RELATIONS



Left to right:
Still from Derek Jarman's *Wittgenstein*.
Actor and activist Laverne Cox (left) joined Wilson Cruz (right) for an *In Conversation With...* discussion at TIFF Bell Lightbox.
PHOTO BY GEOFF GUNN FOR TIFF.



This summer, TIFF was pleased to partner with the Inside Out Toronto LGBT Film Festival for an unprecedented celebration of queer filmmakers and artists from home and abroad. The programme *Bent Lens: Pride on Screen* was timed to coincide with the 2014 WorldPride events in Toronto, which took the city’s festivities to a global scale. The ten-day WorldPride festival highlighted Canada’s continued progress in LGBT rights, and transformed Toronto’s streets, parks, and public venues into places of celebration. As an organization with a long history

of championing LGBT filmmakers and stories, TIFF was elated to showcase the power of film to entertain, enlighten, educate, and change the world. As part of *Bent Lens*, TIFF Bell Lightbox offered film retrospectives on legendary British filmmaker and gay rights activist Derek Jarman and Canada’s queercore treasure Bruce LaBruce. The HSBC Gallery was transformed to host the free exhibition *Queer Outlaw Cinema*, featuring a newly commissioned piece by Toronto artist Scott Treleaven and works by Jarman, LaBruce, British filmmaker Isaac Julien, and renowned



Clockwise from left:
Still from John Cameron Mitchell's *Hedwig and the Angry Inch*.
Co-curator of *Queer Outlaw Cinema*, Kathleen Pirrie Adams inside the exhibition at TIFF Bell Lightbox.
PHOTO BY GEOFF GUNN FOR TIFF.
Director Lee Daniels
PHOTO BY CONNIE TSANG FOR TIFF.
Get Bent! Party
PHOTO BY GEOFF GUNN FOR TIFF.



German director Ulrike Ottinger. Special screenings included Ottinger’s *Ticket of No Return*, and *Derek*, Julien’s documentary tribute to the late Jarman. In conjunction with the WorldPride Human Rights Conference, TIFF and Inside Out also co-presented a series of powerful documentaries that highlight the struggle for equality in regions of the world where LGBT individuals continue to face violence and persecution.



Perhaps the most buzzed-about items in the *Bent Lens* programme included two special *In Conversation With...* events hosted by GLAAD National Spokesperson Wilson Cruz. Actor and activist Laverne Cox, one of the breakout performers of the Netflix series *Orange Is the New Black*, joined Cruz onstage at TIFF Bell Lightbox to discuss international transgender advocacy and her documentary project *Free CeCe*. Cruz also appeared onstage opposite writer-director Lee Daniels, Out100’s 2013 Artist of the Year, to look back at a

career that includes some of the most arresting films of the last decade: *Precious*, *Monster’s Ball*, *Shadowboxer*, and Lee Daniels’ *The Butler*. Other special guests included John Cameron Mitchell, director and star of the beloved cult classic *Hedwig and the Angry Inch*, *Queer Outlaw Cinema* curator Kathleen Pirrie Adams, and many more. Thanks to the support of our donors and Members, as well as supporting partner RBC, access to this series remained affordable, and in many cases, free for visitors.

TAKING THE FESTIVAL TO THE STREET

BY KRIS KINSEY



The Dears performance.
PHOTO COURTESY OF MICHAEL BARKER

2014 marked the debut of Festival Street, an initiative that transformed King Street West from Peter Street to University Avenue into a vibrant pedestrian promenade to celebrate the opening of the Toronto International Film Festival.

From September 4 to 7, Festival Street welcomed over 100,000 people to experience art installations, pop-up performances, live music, food trucks, and much more.

The Steve & Rashmi Gupta Family Stage featured nightly live performances from such acclaimed Canadian musicians as Jason Collett, Buck 65, and The Dears, drawing large crowds to the already buzzing stretch of King Street.

Festival Street also featured a collection of curated artworks, pop-up performances and interactive programming that contributed immensely to the Festival atmosphere.

Festival-goers were encouraged to check out the Film Festival Therapy Booth and the Toronto Fringe Festival’s movie-theme micro-plays. These, plus a public piano, a massive chess set, a 20-metre light tunnel, delicious food vendors, and several dance and musical performances kept visitors engaged from morning til night.

Festival Street received praise not only for its exceptional programming, but also for creating a significant economic impact. According to a recent report published by Moneris Solutions, Toronto experienced a 12.1 per cent gain in overall consumer spending during the 2014 Toronto International Film Festival, and a 7.8 per cent rise in spending compared to last year’s Festival.

Toronto’s Entertainment District, home to Festival Street, experienced the most significant growth, with massive spending jumps in the retail and restaurant categories. As a result, the

Entertainment District had its highest week-over-week and year-over-year spending growth at 13.1 per cent and 16.3 per cent respectively.

None of this would have been possible without our partners the City of Toronto, the TTC, and the Toronto Entertainment District BIA, plus the generous support of the Government of Ontario, our sponsors, and donors including the Gupta Family. We are looking forward to building and improving this exciting new element of the Festival in the years to come.



(TOP) Volunteers lend a helping hand by snapping a photo of two Festival-goers at the east entrance of Festival Street.
PHOTO BY CONNIE TSANG FOR TIFF.

(MIDDLE) Crowds take over Festival Street in front of TIFF Bell Lightbox.
PHOTO BY CONNIE TSANG FOR TIFF.

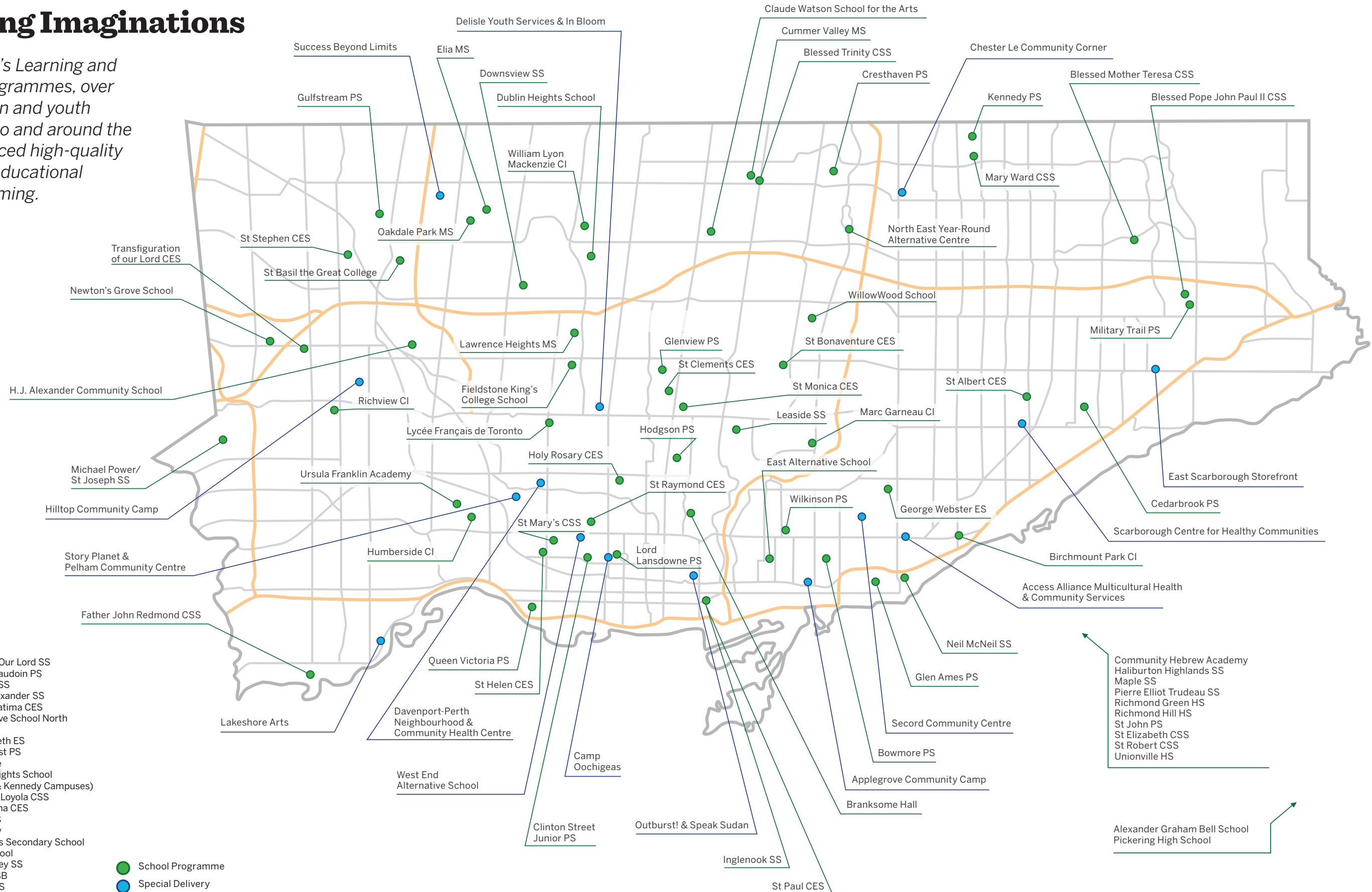
(BOTTOM) Chess players contemplate their next move at Festival Street’s massive chess board located near Roy Thomson Hall.
PHOTO BY CONNIE TSANG FOR TIFF.

SUPPORTER SPOTLIGHT: Steve & Rashmi Gupta and Family

The debut of Festival Street (Sept. 4 – 7) was a major accomplishment for TIFF this year and we owe much of this success to the kind support of the Gupta Family. During the Festival’s opening weekend, the Steve & Rashmi Gupta Family Stage presented an acclaimed lineup of musical talent, which added another layer of excitement to the Festival experience and helped engage thousands of people with our Festival programming. Special thanks to the Gupta Family for their continued support of TIFF!

Sparkling Imaginations

Through TIFF's Learning and Outreach Programmes, over 6,000 children and youth across Toronto and around the GTA experienced high-quality cultural and educational film programming.



Selfies and Squares: Sponsors Make a Difference

BY JASON WAGAR



Much of what we do at TIFF is made possible thanks to our generous sponsors. Here are a couple of sponsors who went the extra mile this year by crafting creative campaigns that bettered our community.

Every time Toronto International Film Festival red-carpet talent popped into the Express Celebrity Selfie Station backstage for a social-media selfie, the retailer generously donated \$1,000 to support TIFF’s arts-based therapy programme, Reel Comfort. Express invited fans to take part, too—for every Twitter retweet of the photobooth pics, Express added \$1 to their donation. Thanks in part to Express, we’ve doubled the number of Reel Comfort participants we’ll be able to reach this year and next!

Long-time Festival sponsor HUGO BOSS is known for their sophisticated and striking accessories. This year, they created a very special, limited-edition silk BOSS Pocket Square in trademark TIFF orange to support the TIFF Pocket Fund. 100% of the proceeds from every pocket square sold went directly to providing free and discounted tickets for children and youth in underserved communities across the GTA.

During the Festival, red carpet stars stopped by the Express Celebrity Selfie Station. Their photos received thousands of retweets on Twitter, helping to raise funds for TIFF’s arts-based therapy programme Reel Comfort.
PHOTOS COURTESY OF EXPRESS

TIFF STUDIO BY THE NUMBERS



This year-round industry development programme takes emerging and mid-career professionals to the next level in their careers.

BY JASPREET SANDHU,
INTERIM DIRECTOR,
ADVANCEMENT OPERATIONS
& MEMBERSHIP

Fulfilling its role as a networking hub, learning centre and catalyst for the film industry, TIFF is continuing the second cohort of the highly successful STUDIO programme, which is made possible by Presenting Sponsor the Harold Greenberg Fund, Supporter the Directors Guild of Canada, and by TIFF Members and donors like you.

TIFF STUDIO offers such specialized programmes as the Filmmaker Modules, in which a select group of eight emerging Canadian film talents gain access to

international support networks, learn from some of the world’s most innovative and experienced industry professionals, and participate in sessions that focus on story development, financing, co-production strategies, distribution, media training, and more.

TIFF is elated by this remarkable record of success, and looks forward to continuing and expanding STUDIO’s contribution to Canada’s creative industries.



(FACING PAGE) Stanley Kubrick:
The Exhibition in the CIBC
Canadian Film Gallery.

(CLOCKWISE FROM TOP)
Spartacus/Lolita room.

2001: A Space Odyssey room.

The Shining room.

PHOTOS BY TOM ARBAN PHOTOGRAPHY
FOR TIFF.



Creating STANLEY KUBRICK: The Exhibition

BY ARDIANA MUSTAFA, SENIOR COORDINATOR, ADVANCEMENT

Ever wondered what goes into creating the spectacular exhibitions at TIFF Bell Lightbox? ACTION takes you behind-the-scenes to find out how Stanley Kubrick: The Exhibition came together.

The story

The TIFF Exhibitions team and programmers are constantly on the lookout for exhibitions to present at TIFF Bell Lightbox. Our past exhibitions have included touring shows borrowed from international cultural institutions, and exhibitions developed in-house, such as 2013's *David Cronenberg: Evolution*. Exhibitions are booked a minimum of one year in advance. Our latest exhibition, *Stanley Kubrick*, had been on TIFF's radar for several years as it toured from Frankfurt to Berlin to São Paulo. In 2013, it was confirmed for a run in TIFF Bell Lightbox.

The work

What happened once we booked the exhibition? With contracts in place, the long pre-production process began. First, the Exhibitions team, curator, and designer carefully reviewed the list of all of the artifacts in *Stanley Kubrick* and discussed the best approach to display these items from both a curatorial and technical perspective. These decisions—such as if Tom Cruise's cloak and mask from *Eyes Wide Shut* needed to be protected behind glass—were discussed at great length with the primary lending institution, the Deutsches Filmmuseum, who had to approve the completed exhibition design, a process that takes over eight months.

The final product

The final stage of production is what the Exhibitions team finds most enjoyable! A specialized crew was brought in to prepare and build the spaces for the exhibition, including adding gallery walls, creating custom furniture and display cases, and installing specialized flooring. Once the build was complete, crates of over 1,000 artifacts arrived—including a model of HAL 9000 from *2001: A Space Odyssey*, the dresses of the ghostly sisters from *The Shining*, and the 'Born to Kill' helmet of Private Joker from *Full Metal Jacket*. A representative from the Deutsches Filmmuseum oversaw the installation, supervising the opening of the crates and the handling of all artifacts—a process that took three weeks. Finally, graphics, didactic labels and lighting were installed to set the scene. The result? The *Toronto Star* had this to say about *Stanley Kubrick: The Exhibition*: "The biggest of TIFF's exhibitions to date, it's also the best."

The Kubrick exhibition title wall.
PHOTO BY TOM ARBAN PHOTOGRAPHY FOR TIFF.



Making of the *2001: A Space Odyssey* room.
PHOTO BY AARON VAN DOMELLEN FOR TIFF.



Sharing Canada with the World:

Cronenberg

at EYE

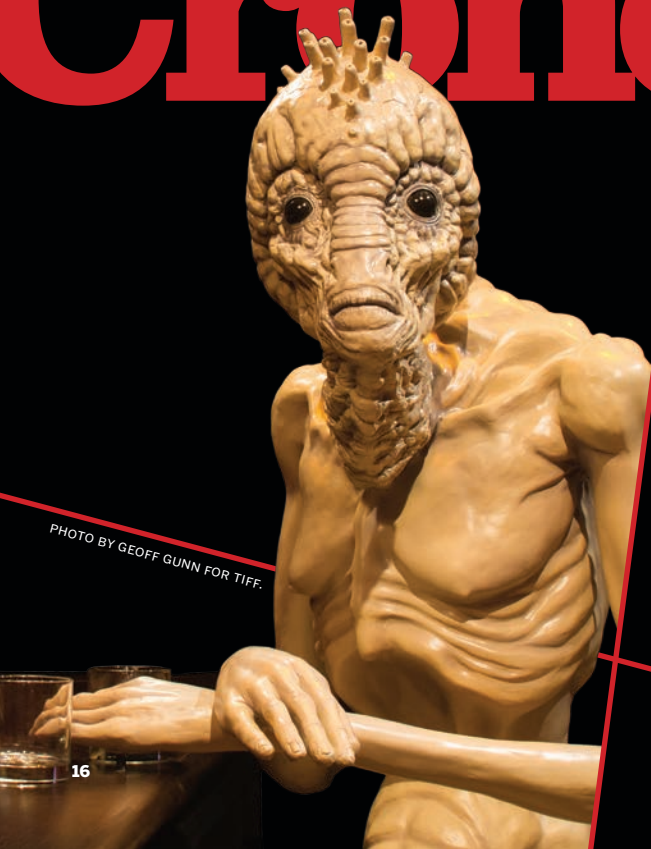


PHOTO BY GEOFF GUNN FOR TIFF.

TIFF's first major original touring exhibition, David Cronenberg: Evolution, hit the road this year, captivating audiences around the globe—and picking up an award along the way.

BY JENNA ROSE,
COORDINATOR, INDIVIDUAL GIVING



2014 marked a groundbreaking year for TIFF as we presented our first original major touring exhibition, *David Cronenberg: Evolution* at TIFF Bell Lightbox from November 1, 2013 to January 19, 2014.

Celebrating one of Canada's most influential and internationally acclaimed filmmakers, the exhibition is a core component of The Cronenberg Project, a multi-platform resource dedicated to Cronenberg's work.

Following its debut at TIFF Bell Lightbox, *David Cronenberg: Evolution* travelled to the EYE, Amsterdam's new film museum and an institute which, since its opening in 2012, has quickly become one of the main attractions of the Dutch capital. TIFF was thrilled to have the opportunity to engage the international community with one of Canada's celebrated artists, and share a portion of our film heritage collection with the world. The EYE exhibition received an astounding 15,000 visitors from June 22 to September 14, 2014!

The "Year of Cronenberg" ended on a high note when, in October, the Ontario Museum Association (OMA) presented TIFF with the Award for Excellence in Special Projects. This prestigious award recognized the combined innovation of The Cronenberg Project as an artistic exploration and valuable resource. It was TIFF's second award from the OMA: in 2013, TIFF was awarded for Excellence in Programming for TIFF Kids digiPlaySpace.

Inside the *David Cronenberg: Evolution* exhibition at TIFF Bell Lightbox. Following its debut in Toronto, the exhibition was presented at the EYE in Amsterdam from June 22 to September 14, 2014.

The Cronenberg Project is the culmination of 23 years of planning. TIFF acquired the first items in the David Cronenberg Collection in 1990.

PHOTOS COURTESY OF
TOM ARBAN PHOTOGRAPHY

DONOR SPOTLIGHT:

Collaborating to Celebrate Canada's Cultural Heritage

Launched in November 2013, The Cronenberg Project is a celebration of the work of Canadian filmmaker David Cronenberg and is TIFF's largest multi-platform project to date, comprising a film retrospective, an exhibition, an interactive digital experience, an online scholarly resource, a major publication, a newly commissioned short film by Cronenberg, and a contemporary art exhibition in partnership with MOCCA. We thank our presenting partners, the Government of Canada and the Ontario Cultural Attractions Fund, and our public supporters, the Canada Council, the Hal Jackman Foundation, the Department of Canadian Heritage and the Government of Ontario. The Cronenberg Project was also made possible by philanthropic support of Members and donors like you. Thank you for encouraging and contributing to our vision to be the global centre for film culture.

Secrets of the Stacks

BY JENNA ROSE

Lantern slide from the Rob Brooks Mary Pickford Collection, circa 1912.
PHOTO COURTESY TIFF FILM REFERENCE LIBRARY.



The Grizzly Suit, pictured here in Peter Lynch's 1996 film *Project Grizzly*.
PHOTO COURTESY TIFF FILM REFERENCE LIBRARY.



The "Accumicon - Spectacular Optometry International" helmet from David Cronenberg's film *Videodrome*.
PHOTO COURTESY TIFF FILM REFERENCE LIBRARY, DAVID CRONENBERG COLLECTION.

In 1990, TIFF founded the Film Reference Library as a destination for the study and appreciation of film, and to help preserve Canada's cinematic history. The Library is a tremendous resource for filmmakers, students, researchers, screenwriters, and film and television enthusiasts, and is free to the public.

In 2013, TIFF's library welcomed 3,000 visitors and answered over 13,000 questions from curious visitors, researchers and students. We sat down with Michelle Lovegrove Thomson, Manager of the Film Reference Library, to ask her a few questions about the collection.

What is the most intriguing item in the Library, in your opinion?

The Grizzly Suit from Peter Lynch's *Project Grizzly*. The documentary follows conservationist and inventor Troy Hurtubise as he attempts to create a "grizzly-proof" suit. As you can imagine, it has more than a few scratches and dents from production that make it that much more interesting!

What are some of the items that have recently been added to the collection?

We are currently processing two large acquisitions from donors, which we are excited to announce in 2015! In terms of our general reference collection, we recently added many new book titles on the topics of film preservation, and cinema in the digital era. We also have subscriptions to 80 magazines and journals on film and television studies, which are replenished on a monthly or quarterly basis—everything from *Cahiers du cinéma* to *Variety*.

What object in the collection needs the most work, in terms of conservation standards and preservation needs?

We do not keep or store any nitrate film, which would undoubtedly be the most unstable! For the *David Cronenberg: Evolution* exhibition, we completed conservation of the "Fly" artifact, a mechanically operated creature made of polyurethane foam. The maquette was sent to the Canadian Conservation Institute for analysis and conservation. (For more information, see TIFF's *180°* guide Vol. 5, No. 1).

What's the most surprising item in the collection?

The war canoe used in Bruce Beresford's 1991 film *Black Robe*, which is part of our Robert Lantos Collection. It is fiberglass, weighs between 150–200lbs, and is 19.5 feet. It is also the largest item in our collection.

From whom do you tend to receive donations of new items for the collection?

The majority of our donors are Canadian filmmakers, producers, and organizations, or those who have had direct involvement in the film industry. We're so appreciative that they believe TIFF is best equipped to preserve the elements of Canada's film history for future generations to experience, study, and enjoy!

Support from TIFF Members, partners, and donors like you helps the Library acquire and restore the treasures of Canada's film history and helps keep many of its services free—thank you!

Background:

Objects are stored in the Film Reference Library Stacks and carefully housed and preserved according to archival-grade storage standards.

BOOMBOX



PHOTO BY CONNIE TSANG FOR TIFF.



PHOTO BY GEORGE PIMENTEL FOR TIFF.

The worlds of Stanley Kubrick came to life—all for a great cause.

BY PAULA WHITMORE,
SENIOR MANAGER,
DONOR & MEMBER RELATIONS

Guests celebrate the opening of Stanley Kubrick: The Exhibition at BOOMBOX on October 30, 2014.

BOOMBOX is an important annual fundraising event in support of TIFF's year-round programming, education and community outreach. For this year's edition, we marked the opening of *Stanley Kubrick: The Exhibition* with an all-out explosion of film, art, music and fun at TIFF Bell Lightbox.

In addition to previewing the exhibition, party-goers stepped into the *Discovery One* space tunnel in the *2001: A Space Odyssey*-themed atrium, ventured into the Korova Milk Bar & Record Shop in our loading docks, rode the bomb in the *Dr. Strangelove* War Room, and enjoyed a cold drink served by Lloyd the Bartender in *The Shining* Overlook Hotel lounge. In the atrium, Juno-nominated record producer Skratch Bastid and Young Offenders' Ferenc Stenton kept everyone dancing until the early morning.

We would like to thank our Lead Partner **Richardson GMP** and Supporting Partners **Pizza Pizza** and **Toronto Port Authority** for their generosity. We would also like to recognize our creative collaborators the **Young Offenders**, **Everyone Is An Artist** and the curator and choreographer of the unforgettable *Eyes Wide Shut* performance, **Kaitlyn Reghr**.

Finally, a special thank you to the BOOMBOX committee and co-chairs, Daniel McClure and Serena Cheng, for their help making this event a success. It was a magical evening and we look forward to hosting BOOMBOX 2015!

Toronto Philanthropists take the Spotlight

A special leadership gift from long-time supporters will help TIFF reach even more audiences in years to come.

BY LEN MILLEY

We were so thrilled, in the middle of the 2014 Festival, to announce that TIFF received a \$2 million gift from the Gerald Schwartz and Heather Reisman Foundation.

This landmark gift will help TIFF continue its charitable efforts year-round, including film-based educational and cultural programming for individuals, children and families who would be otherwise unable to participate in such activities. It also supports TIFF's work in film preservation, cinema and exhibitions, as well as filmmaker development.

"Gerry and Heather are among the country's most generous philanthropists, and they have a true understanding of the charitable initiatives that TIFF is involved in throughout the year, both in Toronto and nationwide," said Piers Handling, Director & CEO of TIFF.

"This generous donation helps us to continue the outreach and community-building we do all year, outside of the 11 days of the Festival."

"TIFF has brought enormous vibrancy to Toronto," said Mr. Schwartz. "We are thrilled to be able to support its growth."

Mr. Schwartz is Chairman and CEO of Onex, one of the country's oldest and most successful private equity firms. Ms. Reisman, a former TIFF Board member (1987–1990), is CEO of Indigo, Canada's largest book, gift and specialty toy retailer.



PHOTO BY CONNIE TSANG FOR TIFF.



PHOTO BY MAX LANDER FOR TIFF.



PHOTO BY CONNIE TSANG FOR TIFF.



PHOTO BY CONNIE TSANG FOR TIFF.



PHOTO BY CONNIE TSANG FOR TIFF.



PHOTO BY MAX LANDER FOR TIFF.

Celebrating Members and Supporters at TIFF Bell Lightbox

BY PIERRE BOIS, MANAGER, MEMBERSHIP & ENGAGEMENT



Season Launch events are a great way to learn about upcoming TIFF programming.
PHOTO BY MALCOLM GILDERDALE FOR TIFF.

TIFF Members and donors like you help make all of our programming possible. Here are a couple of the ways we said “thank you” this year.

Throughout the year we have the pleasure of recognizing and celebrating the continued support received from our numerous dedicated TIFF Members and Patrons Circle members at TIFF Bell Lightbox.

In 2014, we were pleased to welcome thousands of Members and donors to season launches, viewing parties, meet-and-greets, advanced screenings, and several appreciation days, including the November 13–16 Member & Donor Appreciation Weekend in recognition of National Philanthropy Day. This special weekend featured numerous Member- and donor-only activations throughout TIFF Bell Lightbox, including various presentations, guided tours of the Stanley Kubrick exhibition, a Festival poster

and TIFF Shop merchandise sale, and extended discounts at TIFF Shop and Concessions.

These events are opportunities to celebrate and thank our numerous supporters who make our charitable programming and year-round home a reality, and enable us to deliver our mission to change the way people see the world, through film.

Thank you for your support! *Merci de votre soutien !*

Your donation today helps us do more tomorrow.

Our mission is to transform the way people see the world through film, but we can only do it with your generous support.

HERE’S HOW YOU CAN HELP:

TIFF Annual Fund

Experience and share excellence in programming! Your gift to the TIFF Annual Fund will be put to work immediately to support the exhibitions, screenings, onstage conversations and special events that you love at TIFF Bell Lightbox—Canada’s home for film culture—and in underserved communities across Canada. Your donation also supports our efforts to protect, preserve, and restore Canada’s cinematic treasures and ensures that public access to our collection remains free and open to all.

TIFF Pocket Fund

Spark the imagination and creativity of a child in need! Your donation to the TIFF Pocket Fund provides free tickets to young people, allowing them to take part in the educational and cultural programming at TIFF all year round, regardless of their circumstance.

TIFF Endowment Fund—Match your gift!

Invest in the future of film. Your donation to the TIFF Endowment Fund is an investment in the long-term vision of TIFF to be the global centre for film culture. A strong endowment will ensure we are able to deliver the very best in film, cultural, and educational programming. If you wish, you may specify which area

of interest you would like to support. Your gift is fully tax-deductible and—best of all—your 2014 or 2015 donation will be matched by the Government of Canada.

Through United Way

As part of your company’s United Way campaign, you can designate all or a portion of your donation to TIFF! On your United Way pledge card, indicate that you would like to designate your donation to TIFF and include our charitable registration number: 11930 4541 RR0001. You may also call your local United Way office to request that your gift be directed to TIFF.

Gifts of shares and securities

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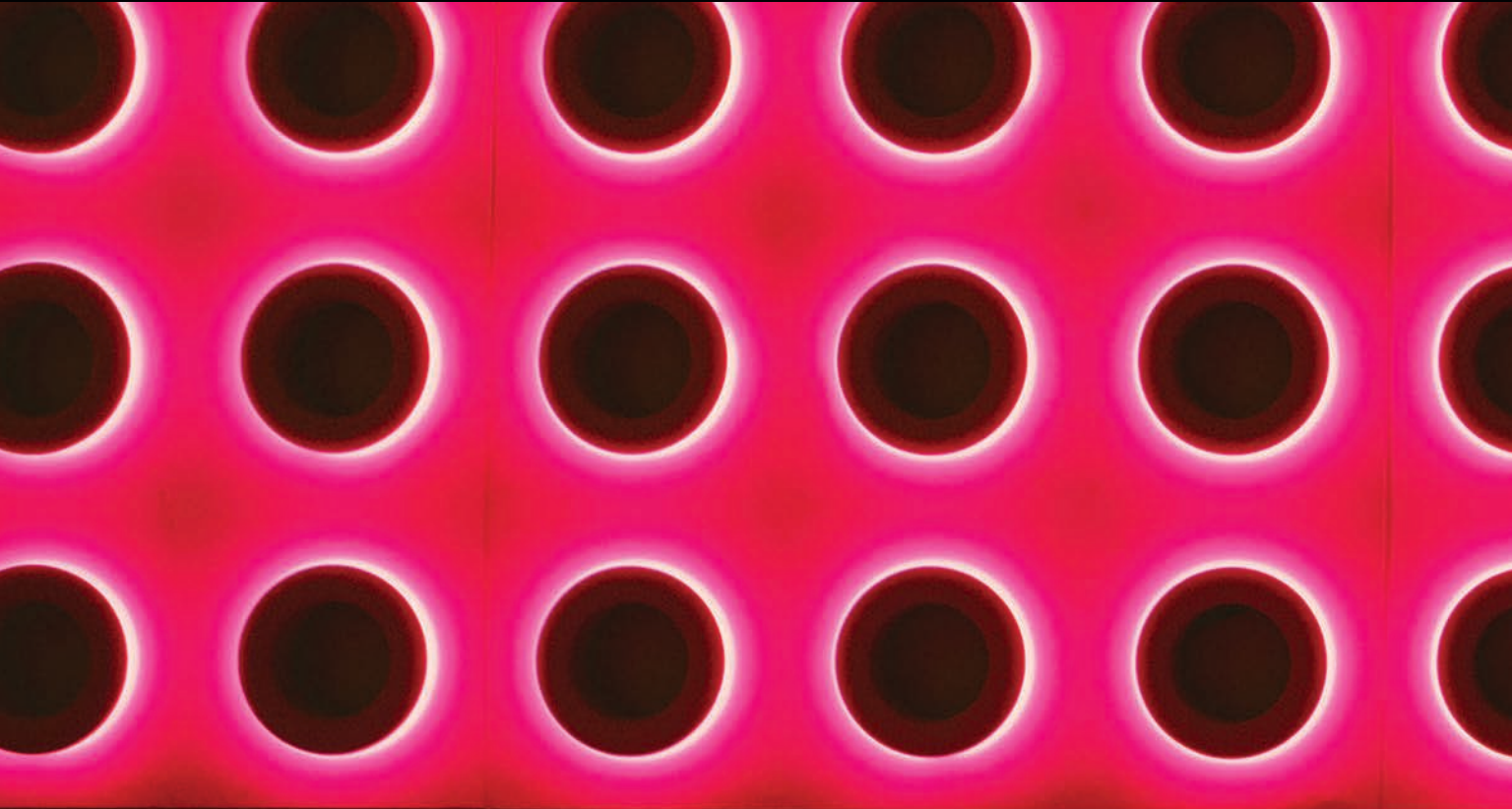
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